



COMMUNITY
SPRING FAIR
in belair

Sponsorship Pack
2026

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What is the Community Spring Fair in Belair?

Our day is planned to include amusement rides, market stalls, face painting, carnival style canteen with sausage sizzle, cake stall, musical performances, local community service vehicles e.g. SES & CFS truck, our Rainbow Brick Road, and a petting zoo!

In addition, there are a number of opportunities for your brand or business to have exposure among the St John's Grammar School community which currently has over 1000 enrolled students from ages 3-18 and an engaged and community-minded family audience. This event will be promoted extensively within the school community and local areas in the lead up to the event.

What are the goals of this event?

Our aim is to bring together both our school and wider community for a relaxing, fun filled spring day. The success of this day will be defined by the positive experiences and memories created on the day!

What is the St John's Grammar Parents & Friends Association?

The Parents & Friends Association at St John's Grammar School is a dynamic group that plays a vital role in cultivating a culture of service and fostering a strong community spirit.

The parents of the P&F are a highly enthusiastic and dedicated group who have created this event for both children and community members to come together.

Who will attend this event?

In addition to our school families, this event is open to the local community. The primary demographic for this event is families with children aged 3 – 18 from the local areas stretching from Mitcham through to Belair, Blackwood & Craighburn Farm and beyond.

This project is proudly supported by the City of Mitcham's Grant Program. Securing this grant has allowed us to create a portion of the attractions complimentary for the community, allowing more patrons to attend and enjoy the day.

Why sponsor?

There are many great reasons to consider a sponsorship of this event, including:

- Brand recognition or awareness within a target demographic
- Exposure to an audience in a community, fun setting
- Show your support the local community or community initiatives
- To show your support of St John's Grammar School

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Types of sponsorship

There are a few main categories we are seeking sponsorship – cash or in-kind – to help us cover the costs of running this event.

Tiers of sponsorship

- Supporter \$100 (unlimited availability)
- Rainbow Brick Road \$300 (7 available)
- Minor Sponsor \$500 (8 available)
- Major Sponsor \$1000 (2 available)

For each tier of sponsorship we're seeking a range of businesses, including:

- Donating monetary value - providing money towards running a particular stall/activity on the day. For example, you might like to sponsor one of our Rainbow Brick Road stalls, one of the rides or even one of our side shows.
- Donating goods - providing goods for our Rainbow Brick Road or one of our P&F stalls. You might have a business that can supply canteen items such as: chocolates, soft drinks or items for our sausage sizzle. We also have 10 stations on our Rainbow Brick Road, which each need small items to distribute (total of 250 items for families/children to receive).
- Donating services - lending support for our set up and preparations for the event? We are looking for support with event hire items, printers, catering and more! Perhaps you have connections to sporting stars that can come to visit on the day or links to media which can help us with advertising.

We have an attractive range of benefits to offer for the various kinds of sponsorship, or we're happy to work with you to tailor a package to best suit your needs.

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Sponsorship Tiers

You may like to consider one of the packages below, or we are happy to tailor a package that best suits you. Please contact Kimberlee Blyth on 0412 626 055 or pandf@stjohns.sa.edu.au to discuss sponsorship.

Up to 4 unlimited Fair ride/activity passes for clients, employees, family or friends to enjoy!				
Pre and post event posts on Spring Fair Facebook page with recognition as a major sponsor (2 weekly posts prior, and 1 post after the event, including sponsor's URL)				
Recognition as a major sponsor on the Fair website with brand name, logo and website URL listed prominently				
Brand visually promoted at Main Stage on event day				
Brand details / logo on signage at sponsored amusement				
Brand details / logo on signage at sponsored stall				
Prime stall and opportunity to distribute marketing materials at stall (space, trestle and 2 chairs provided. Sponsor supplies marketing materials and products, with approval from Fair committee)				
MC mention on event day				
Brand name listed on Fair Flyer				
Brand details/logo on signage at Rainbow Brick Road stall and Rainbow Brick Road map on event day (150 printed copies and on website)				
Brand details / logo mentioned on Spring Fair Facebook page				
Certificate of sponsorship				
	SUPPORTER \$100 (Unlimited)	RAINBOW BRICK ROAD \$300 (10 available)	MINOR SPONSOR \$500 (8 available)	MAJOR SPONSOR \$1000 (5 available)

The Community Spring Fair in Belair is supported by a City of Mitcham grant

